



ITINERARY

Rates from £800.00 per person, based on 15 paying students in twin rooms with the below inclusions. All groups also benefit from 24 hour emergency assistance, free mobile phone for group leaders, and directional and tourist maps for all participants.

Day 1

AM Arrive in the UK, transfer from airport to accommodation by private coach.

PM Orientation session with Anglo Educational Services staff, and Safety Officer.

PM Guided coach tour of London

Upon arrival in London you will be met by your private motor coach, which will transport you to your accommodation. As check-in is not normally until 3pm, arrangements will have been made with the hotel for you to leave your luggage in a secure area. A pack containing any pre-purchased travelcards, plus directional maps, will have been left for the group leader upon arrival.

An orientation session will be held for you at the Anglo Educational Services Study Centre, Monticello House, in conjunction with AES staff. This session will cover health and safety, how to use public transport, as well as offering you helpful hints for your stay.

Following your orientation session you will board your coach for a 2-3 hour guided tour of London with your private guide. Don't forget your camera, as there will be plenty of opportunities for you to disembark the coach and view all that London has to offer. Your coach will drop you back at your accommodations, where you will be able to check into your rooms.

Day 2

AM Overview lecture on British Business practices

PM Visit with Senior Management of a start-up business

This morning you will proceed to Monticello House, where you will meet with one for the UK's leading authorities on business and finance, who will engage you in a 90 minute interactive lecture focusing on a specialized area of your choice. Your lecturer will have extensive experience in their field, and will offer a thorough synopsis of current business trends.

Following free time for an independent lunch after your lecture, you will undertake your first site visit- to a start-up company located in the Old Street area of the City. You will meet with senior members of the team, and learn about how this area of London is becoming a bustling hub for entrepreneurs, as well as the role of emerging small businesses in the economy.

Day 3

AM Opening Ceremony at the Tower of London. Meeting with Marketing and Travel Trade Team at Tower of London

PM Visit with CEO of an Online Digital Marketing company

It will be an early start this morning, as you will be meeting at The Tower of London at around 8.30am for morning entrance into the opening ceremony. This is a special ceremony, which is only available to view from within the Tower to groups, and involves a military escort and march to open the Tower for the day. One of the main highlights is being able to take photos, which is not allowed when attending the Ceremony of the Keys. After this short ceremony, you will be meeting with a member of the Sales and Marketing team, who will talk to you about how a large attraction such as The Tower of London is run, and the importance of sales and marketing. Following this you can take a Beefeater tour if you wish, where you will be taken round the Tower, discussing the history of the Tower, torture, and the secrets held within, including the mystery of the Princes in the Tower. Entrance to the Crown Jewels is also included.

After exploring the Tower of London independently, you will be meeting with the CEO of an Online Digital Marketing company. You will learn about how the company is structured, the way in which they function, and the marketing industry.

Day 4

AM Guided walking tour of Financial and Business London

PM Visit to a major retailing company with lecture and tour

Make sure you put on your walking shoes this morning, as you will be meeting your guide in the heart of the financial district, where you will have a private guided walking tour of the area. Your tour will incorporate not only the history of this spectacular area, but also its growth and development, and how it has become one of the world's most influential business districts.

After free time for lunch, you will visit you will meet with the marketing team at one of the UK's best loved retailers. The John Lewis Partnership, incorporating Waitrose supermarkets and John Lewis department stores, has a unique structure, used not only by international retailers as an example of corporate responsibility, but also by the UK Government. You will tour the store, understand their business, marketing and media strategies, and have the opportunity to ask questions about the company as a whole.

Day 5

AM Visit to Lloyd's of London Insurance & Financial Services

PM Lecture at the Bank of England Museum

PM Theatre production

Lloyd's of London is one of the UK's most renowned financial establishments. Famed not only nationally but throughout the world, groups are offered the opportunity to take a guided tour of their iconic building, including a visit to the trading floor (subject to availability). Your tour guide will be an experienced member of staff, who is able to offer an in-depth knowledge of the company and London's financial markets.

In the afternoon you will make the short hop to the Bank of England Museum, located in the ornate Bank of England building. Here you will participate in a workshop covering the role of the Bank, the economy and the current financial climate. You will also have the opportunity to explore the museum independently, and observe items from the Bank's collections used to illustrate the history of the institution and its role today at the centre of the UK economy.

After a full day of activities, you will proceed to the theatre district, where you will see one of London's breath-taking musicals. A must see when you are in London!

Day 6

AM Free day to explore London

PM Farewell group dinner

After a free day to explore the delights of London, you will meet up with your group for a farewell meal at a local pub before your departure the next morning.

Day 7

AM Check out of hotel. Private coach transfer to airport

This morning you will be transported to the airport via private coach for your flight home. We hope you have had a safe trip and look forward to welcoming you to London again one day.

ANGLO

EDUCATIONAL SERVICES

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